

PMC 2017

- JP Fundraising goal: \$12,000
- **Actual (as of 8/28): \$14,696**
- # of Sponsors: 168
- 1st time sponsors: 38
- People Who Have Donated All 6 Years: 47
- Miles Ridden: 192
- Calories Burned: ~14,000
- Time on the Bike: 9 hours
- Pedal Strokes: 100,000
- Participants: 6,600
- Volunteers: 3,500
- Total Raised by Event: \$48M

Amount of inspiration, motivation, love and hope generated: Infinite
My gratitude for your sponsorship: Boundless



Friday Night: Food (we will burn MANY calories over a 192 mile ride), music, libations, 3500 bikes lined up and opening ceremony which is broadcast on the Boston CBS affiliate





Breakfast: Table for 3,500 please? Everyone dons their PMC issued jersey for Day 1. Breakfast starts at 4AM.

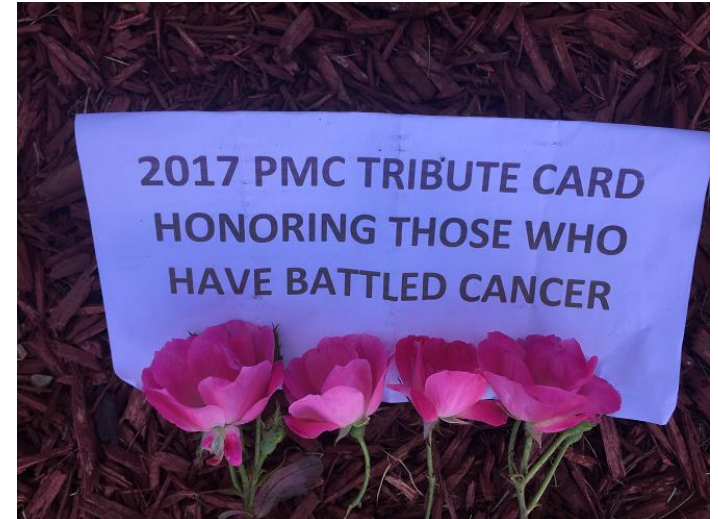


Gearing up, it's dark but we're ready. 5AM in Sturbridge



Center: We're off, 5:30 AM. Still dark. Bottom: By the time 3,500 riders make it to the starting point, the sun is up





TRIBUTES: Hundreds of riders adorn themselves and their bikes with various tributes to those impacted by cancer. We have fun this weekend, but the reason why we ride is always with us.



Bike Repair
Food
Water
Food
Gatorade
Food
Medical
Water
Food



VOLUNTEERS
3,000 from
the start, to
the finish!

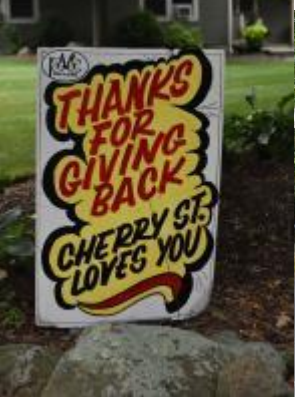


And making it
FUN for the
riders!





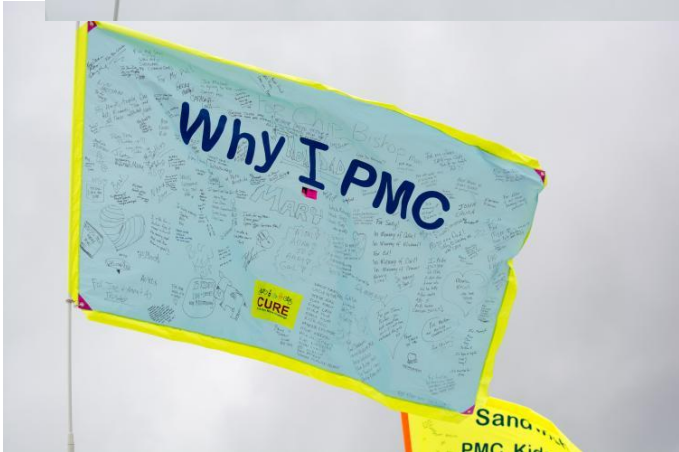
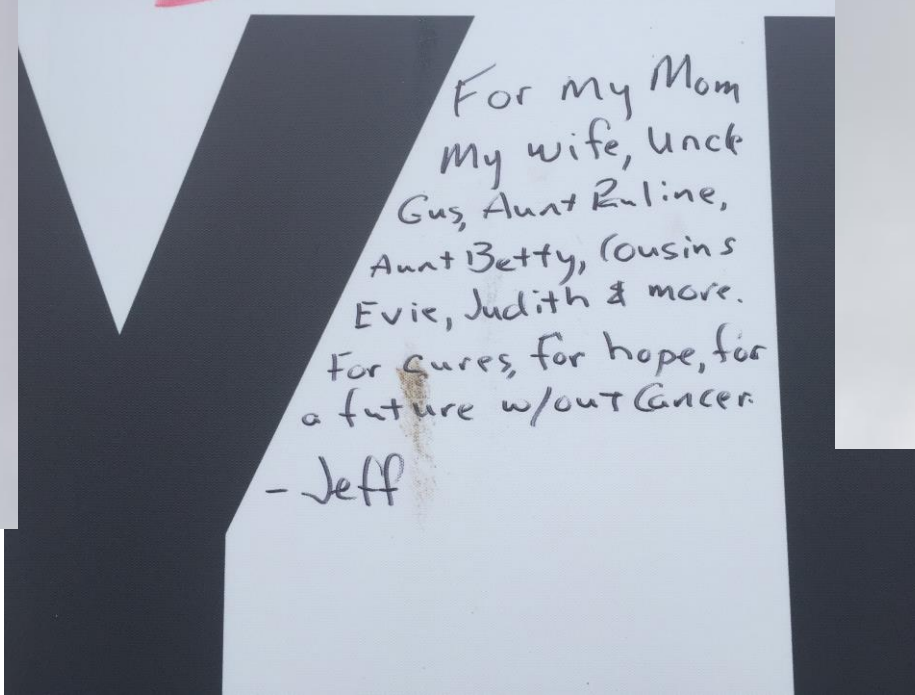
Among the 10's of 1,000's who turn out to thank riders: Cherry St., Day One. Music of several types, Food, signs, high-fives and a closed street lined with well-wishers. These folks Do it up.



MASS MARITIME ACADEMY: AFTERNOON OF FUN, RELAXATION AND TRIBUTES



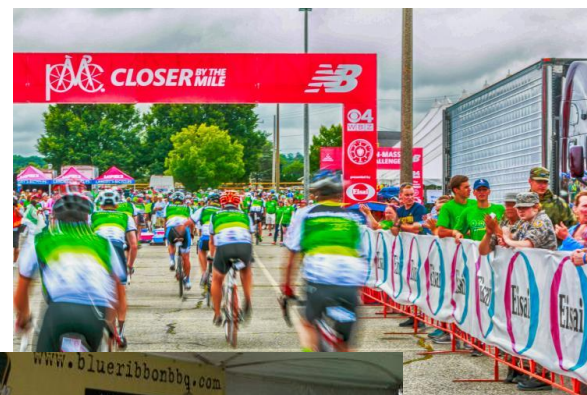
“Living Proof” annual photo. Just some of the many hundreds of PMC riders that are also cancer survivors, Living Proof that the research and treatment that we ride for is working.



Dozens of flags and banners proclaiming our commitment and our personal reasons for riding adorn the MMA campus.



109 MILES LATER: Welcome to Mass Maritime Academy. Dorms, tents, food, beverage, welcoming committees, bike repairs and hundreds of volunteers. Now 6,000 bikes in one place waiting for their riders on Sunday morning.





Mass Maritime Academy- People sleep in dorms, tents and on a personnel carrying ship brought in just for PMC.



FOOD and Beverage: Some of it is good for you. Some of it is good for Fun. Riders burn 6,000-8,000 calories on Day 1. You can't take in enough calories or liquids during 109 miles of riding so you load up (yes, you're HUNGRY).



Day 2: Off to an early start on our 83 mile trek to Provincetown starts with a pre-dawn ride along the Cape Cod Canal



Some hard riding (15-20 mph head winds for the whole 83 mile ride) with plenty of supporters urging us on.



83 Miles Later: Finish at Provincetown



On TV again! For some reason, 3rd year in a row that of 6,500 riders, WBZ (Boston CBS Affiliate) puts me on the 6PM News. I guess finishing first helps. Great clip of the finish and summary of the event.

<http://boston.cbslocal.com/2017/08/06/pan-mass-challenge-riders-finish-line-provincetown/>



Wanna feel like a Cancer-Fighting Rock Star? Ride past “Da Hedge” on Day 2. 100’s of kids from Cape Cod Sea Camp line the hedges in front of the school. Raucous, energetic, enthusiastic and inspiring. These kids are great. Hope some grow up to become PMC riders!

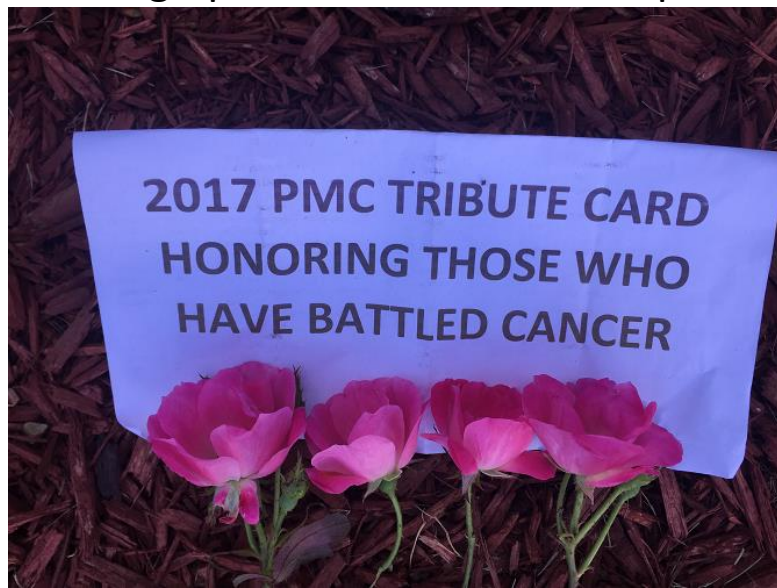




Poignant moments of the ride: friend Cheryl (Powers) Irvine with 2 granddaughters. Her grandson, and their cousin Wes, was one of the people I was riding for. They met me on the route in t-shirts thanking me for riding.

My brother Russ meeting me on the route, for a photo.

Signs leading up to one of the rest-stops. Dozens of placards with pictures of children and teens being cared for at Dana Farber.



And, of course,
**The Tribute
Card 2017**





The Party-Ferry ride home. A time to celebrate, to cut loose. A weekend of fun, love, hope and a transformative experience. Raising \$48M for cancer research and treatment. And now, only 11 months and we get to do it all again.

**THANK YOU ALL FOR
MAKING THIS POSSIBLE.**

